



Support homeowners and launch your pre-approved ADU program with ease!



STEP 1: SET UP YOUR ACCOUNT We collect basic information and set up your account. You fill in your public profile (logo, contact info, etc.).



STEP 2: SELECT PLANS (OR NOT!) Select prefab and site-built plans from our database for your gallery, or wait for designers to apply.



STEP 3: LAUNCH GALLERY We create, launch, and maintain your gallery including all technical setup and domain renewal.



STEP 4: ADD NEW PLANS After you pre-approve a new plan, hand the designer our instructions, they add it, and you confirm it in your account.

PLANS GALLERY PRICING OPTIONS

Costs include a **ONE-TIME FEE** for onboarding/launch and an **ANNUAL FEE** for ongoing maintenance/support. Group pricing is available for multi-jurisdiction projects and collaboratives.

| JURISDICTION SIZE (BY POPULATION) | 2025 ONBOARDING FEES (ONE-TIME FEE, INCLUDES FIRST YEAR LICENSE) | 2026 ANNUAL LICENSE FEE |
|--------------------------------------|--|--|
| Under 50,000 | \$7,500 | \$1,200 |
| 50,000-200,000 | \$11,000 | \$1,600 |
| 200,000-500,000 | \$16,500 | \$2,400 |
| 500,000-1 million | \$22,000 | \$4,000 |
| 1 million+ | \$28,000 | \$5,300 |
| Multiple Jurisdictions | 20% off total (based on jurisdiction size) | Apply above to participating jurisdictions |



SUPPORT SERVICES & MATERIALS

We offer full support for gallery setup and continued maintenance, plus optional add-on support.

Always Included

ONBOARDING AND LAUNCH (ONE-TIME FEE)

- + Onboarding support from our team
 - Initial scoping meeting
 - 60-minute Q&A session during setup
- + Gallery setup guide, FAQs, and video tutorials
- + Dozens of site-built and prefabricated plans available to add at no extra cost
- + Custom domain and hosting setup
- + Pre-approved plans process guidance
- + Customizable designer handouts and email templates
- + Template resource downloads:
 - Overview handouts for staff, homeowners, and electeds (PDF and Word)
 - Explanatory text for your website
 - Launch flyer and social media cards for your use

ONGOING SUPPORT (YEARLY LICENSE FEE)

- + Annual domain and hosting renewal
- + Semi-regular office hours for support
- + Online Help Center for staff and the public
 - Gallery maintenance guide
 - FAQs for staff, homeowners, and designers
- + Analytics dashboard
- + Quarterly reports and email updates
- + Ongoing access to a growing selection of plan listings and designers

Optional Add-On Services and Materials

We can customize services and materials to fit your needs. Some ideas:

- + Guidance for call for submittals to recruit local designers and plans
- + Live or recorded webinars for staff, elected officials, and/or homeowners
- + Customized launch materials (flyers, social media graphics, press releases)
- + Inputting existing pre-approved or jurisdiction-owned plans into your gallery
- + Additional coordination with your existing pre-approved plans designers
- + Coordinating with your IT for jurisdiction domains and web infrastructure
- + Bundle with other products: ADU Calculator, Can I Build, websites, and more!



**Contact us
for pricing**

Or discuss during
your inquiry meeting